

Contest: New York theater city

Organized by: ArchMedium

Jury: • Jury's President Willy Müller (Arquitecto)

- Studio Teacher Josep Ferrando (Prof. ETSAB/UPC)
- Urban Planner and Teacher: Maria Rubert de Ventós (Prof. ETSAB/UPC)
- Theater Director and Architect: Pau Monterde
- Architect. Specialist in Theaters: Antoni Ramón (Prof. ETSAB/UPC) - *Absent*

Calendar: From January 15th 2011 to May 31st 2011

Reunión del jurado: 20 de junio de 2011

Place of reunion: Architecture School of Barcelona. ETSAB

Winners announcement: June 27th 2011

Projects received: 302

Gathered at the Architecture School of Barcelona ETSAB on June 20<sup>th</sup> 2011.

The jury establishes the following evaluation criteria unanimously

1. Define the urban scale and the integration of the Project into a complex environment relating to the High Line Park, waterfront, piers and train rails.
2. To give special value to those projects that have decided to take the risk of innovation and critique since it is the understanding of the jury that this is the primary goal of an ideas competition.
3. Evaluate the success with which the only panel is able to graphically communicate its message: the atmosphere that the project transmits, and the ability to claim and retain the attention of who is reviewing the panel.
4. The ability to define the proposed program as well as the ability to rethink it and make a new and innovative proposal.

Review of the projects:

The jury wants to clarify that from their point of view most of the reviewed projects were confusing and undefined. The capacity of many projects to be potentially built was inversely proportional to the ability to think of new paradigms regarding the program or the strategy that such a project could follow in order to accomplish its goals in a more unusual way.

Being also architecture teachers the jury members agree that it's going to be their task to help students to think out of the box, clarify their ideas and represent them more clearly.

The jury has unanimously selected the following projects as the winners of the competition:

1<sup>st</sup> prize:

**ph4 Studio**

Country: Korea

University: Yeong Nam

Members: Junyoung Park

Joongha Park

Changbum Park

Changseok Han

Suehwan Kwun

2<sup>nd</sup> prize:

**Louise Scannell**

Country: England

University: University of Westminster

Members: Louise Scannell

3<sup>rd</sup> prize:

**A2GP**

Country: Spain

University: Escola Tècnica Superior d'Arquitectura de Barcelona, ETSAB

Members: Guillem Pons Ros

Pau Villalonga Munar

Albert Sabas Serrallonga

Gerardo Perez de Amezaga



1<sup>o</sup> Prize. The jury praised the effort to synthesize the program under one strong and convincing image that combines the simplicity of a circle with the idea of generating a loop that interacts with the High Line Park, creating a urban vacuum with strong character.

The urban integration is solved with clarity and visual cogency. The site is bounded with a ring shape building, generating a central space that becomes the protagonists, to the city on the ground level as well as for the theater program underground.

The jury also appreciated the investigation behind the rethinking of the theater program, generating new and flexible spaces that offer new possibilities to the proposed exercise as well as new ways of understanding the meaning of an audience.

2<sup>o</sup> Prize: The jury highlights the sensibility shown by representing the industrial atmosphere of the neighborhood and integrating it to the project. Also the ability to rethink spaces such as the foyers and merge them with the scenic areas, giving them the same size, look and decoration, which the jury thinks transmits a very intriguing sensation that would be worth exploring.

They jury also wants to highlight that it's the sequence of drawings what in this case was able to show the charms of the projects, opposed to a probably too simple and flat floor drawings.

3° Prize: The jury chooses this Project for its capacity to rethink what a theater functional program must be. Some highlights from this project are its ability to understand the architecture as a servant to the scenic function and its ability to successfully desegregate the audience giving them multiple options with unclear boundaries. The presentation suggests in a very attractive way how the architecture will merge and almost dissolve with the program and the public space.

The jury has also unanimously chosen 10 projects that will receive an honorable mention:

### **MEGA**

Country: Greece

University: University of Patras

Members: Emily Koustae  
Michalis Piroccas  
Athanasios Yfantis  
Grigorios Koutropoulos

### **LDF Arquitectos**

Country: Spain

University: University Politécnica de Valencia (UPV)

Members: Carlos Beamonte Calvo  
Daniel Bonillo Guillén  
Jose Manuel Borrás Buisán  
Juan Ignacio Casillas Rodrigo  
Jaume Cortés Llinares  
Ricardo Vallejo Varela

### **A M**

Country: Argentina

University: University de Mendoza y University Nacional de Cuyo

Members: Mercedes Mena  
Ricardo Ariel Tejo  
María Florencia Dominguez



### **AACDLS Venice**

Country: Italy

University: IUAV Venecia

Members: Nicoletta Aveni  
Claudio Corubolo  
Laura Durighello  
Valeria Lampariello  
Francesco Salvarani  
Giovanni Asmundo

### **Gonçalo Frias**

Country: Switzerland

University: Accademia di Architettura Mendrisio

Members: Gonçalo Frias



Country: Colombia

University: University Piloto de Colombia

Members: Julian Camilo Trujillo Morales  
David Fernando Cabrera Rueda  
Juan Pablo Serna Cardona

### **Revolution 9**

Country: Italy

University: IUAV Venezia

Members: Luca Nicoletto  
Daniela Maiullari  
Emanuele Paladin  
Anna Venerus

## **Hung**

Country: Taiwan

University: National Cheng Kung University

Members: Che-Hung Chien

## **AD+**

Country: Spain

University: Iaac / UPC

Members: Andrea DeBilio

Morten Bulow

Antonio Atripaldi

## **GO!**

Country: Argentina

University: University Nacional de La Plata UNLP

Members: Gril Sebastián

Ortiz Federico



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Architecture Competitions for Students

You can review all the awarded projects as well as the rest of received ones following the link below.

[http://en.archmedium.com/Concursos/End\\_NYTC/Results.php](http://en.archmedium.com/Concursos/End_NYTC/Results.php)

If you have any question, comment or feedback, please don't hesitate to contact us through the following email [concursos@archmedium.com](mailto:concursos@archmedium.com) or on our FaceBook page "Archmedium".

Once again from ArchMedium we would like to congratulate all the students who participated in this event for their huge effort. We hope it has been an enriching experience for your academic formation.



Jury's President

**Willy Müller**




Studio Teachers

**Josep Ferrando**



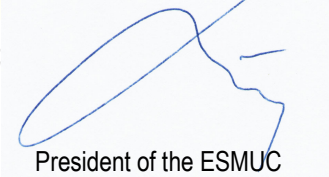
The ArchMedium Team

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President of the ESMUC

**Pau Monterde**

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